

YOUR FUNDRAISING AND EVENTS PACK



forward



Who are The Forward Trust?

**We believe that everyone can live a fulfilling life,
whatever their past.**

The Forward Trust empowers people to break the cycles of addiction or crime to move forward with their lives. Since 1991, we have been working with people to build positive and productive futures.

Our services have supported thousands of people to make changes to create better lives with employment, family, friends and a sense of community.

We're a national organisation, with services located in the South-East of England, East Anglia, Yorkshire and the West Midlands. We are proud that around 40% of our workforce have lived experience of the issues we seek to address.

"I now have a job and somewhere of my own to live. I feel like
a new person. If it wasn't for Forward I would still be using
drugs and be homeless."

- Former Forward client

Want to learn more about Forward?
Email us at info@forwardtrust.org.uk

What do we do at The Forward Trust?

At Forward we deliver a range of services and interventions in both communities and prisons helping people to move forward with their lives. Some of these are...

Drug and alcohol support

We have over 30 years' experience supporting people to overcome drug and alcohol problems. We have community and residential services in East Kent, Hull, Liverpool, Essex, Wiltshire, Southend, and Medway, as well as people in a number of prisons across England. Our support includes providing advice, health and wellbeing, motivational work, clinical services and group work programmes.

Family services

We support the health and wellbeing of family and friends affected by loved ones with drug or alcohol addiction – helping them regain control over their own lives, reconnect and maintain healthy relationships.

Mental health services

We're delivering Improving Access to Psychological Therapies (IAPT) services to support the mental health and wellbeing of prisoners in London, Hertfordshire, Essex and Suffolk.

Probation reforms and offender management

We work with Probation Services to enable those with a background in crime to engage in personal development programmes, in order to achieve transformational change, progress into a career path and achieve long-term integration into society.



WHO WE ARE

The Forward Trust is a charity that empowers people to break the cycles of addiction or crime to move forward with their lives. Since 1991, we have been working with people to build positive and productive futures. We believe that anyone is capable of lasting change, whatever their past. Our services have supported thousands of people to make changes to create better lives with jobs, family, friends and a sense of community.



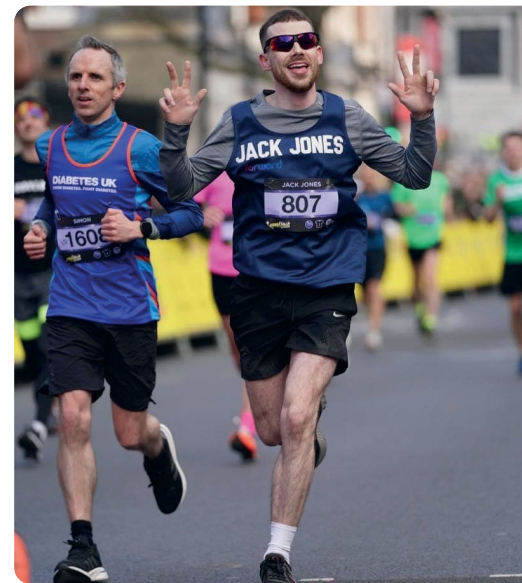
“Today, life is really good. I applied for a Traineeship with Forward, and was offered the job three days before Christmas! I’ve worked all my life, I like using my brain, and I’m quite sociable, so getting back to work was the most amazing feeling. And working with the people who helped me come into recovery: I smile every time I think about it!”

“I came to The Forward Trust because I was homeless and in a very bad place. After meeting the team, I suddenly didn’t feel alone anymore. They took the time to understand me, and my situation, and helped me with many things. I’m feeling so happy in my new accommodation. I feel I can now focus on other areas of my life to grow and make my life even better. The Forward Trust feel like family, I will never forget what they have done for me. They have given me a chance to start my life again.”

Samy, Forward family client

RAISING MONEY FOR FORWARD

Whether you're running a marathon, taking on a triathlon, or getting involved in a quiz, there are lots of ways you can enjoy and challenge yourself while raising much-needed funds for our life-changing services.



FUNDRAISING IDEAS

Picking what to do can sometimes be a challenge all by itself, so we have come up with a few suggestions for you to help get you started. You could simply use the suggestion as it is or adapt it however you like to better suit you, your friends and your family.

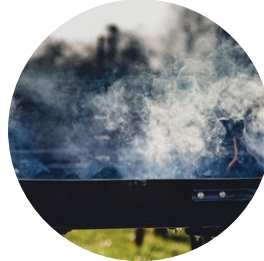
1. Quiz Night - Have a quiz night and invite friends and family to take part for a small donation. We even have a handy set of quiz questions for you to download and use!
2. Bake Sale - Whip up some treats and have a sale of your goodies. Not only could you raise some money for a good cause, but you will be able to strike up a conversation or two about The Forward Trust.
3. Sweepstake - Hold a week-long sweepstake to raise awareness for the cause, not only will it be fun but will keep the conversation going all week.
4. Jumble Sale - Take the opportunity to raise awareness and funds for our great cause and clear out some no longer loved items looking for a new home.
5. Exercise challenge - Why not take on something sporty over a week and push

There are many more ideas to choose from, such as:

Coffee morning



BBQ



Board/video games day



Afternoon tea



Whacky races



Poetry competition



Sports tournament



Movie marathon



Dance/disco



Give something up



Garden party



Karaoke night



Sponsored silence



Bingo



Dress up/down day at work





TOP TIPS

- Pick a date - Make sure you give yourself enough time to get ready for your fundraiser, as well as time for people to get involved.
- Set a goal – Fundraising pages are more successful with a target - it shows people what you're aiming for and gives you something to push yourself towards. And you can always update your target once you smash it!
- Get social (media) – Make sure your friends, family, and colleagues know about your fundraising, invite them to take part and support you as well as get them to share your fundraiser with their friends and family. The more people know about it the more support you can get! Use Facebook, Twitter and Instagram to share your fundraiser, and don't forget to tag us and use hashtags.
- Share your story – If you're comfortable sharing it, why not add a little bit about your reason for getting involved on your fundraising page? Supporters often donate because they care, and it can be very moving to read about someone's personal journey.
- Thanking - Of course you would, but make sure to thank everyone who donates to your fundraiser. It means a lot and it might also prompt someone else to support you too!
- Success - Once you have completed your fundraiser, don't forget to celebrate your achievement. Your efforts will help empower someone to break the cycle of addiction and move forward. Get in touch with us, we would love to hear about your efforts!

THE PRACTICAL BITS

It's never been easier to collect money for a good cause. One of the easiest ways to do this is by setting up a JustGiving page to share with your friends and family. Setting up a page for The Forward Trust is as simple as going to www.justgiving.com/theforwardtrust and going through a quick step-by-step guide. Before you know it, you'll be up and running!

Of course, there are other ways to donate, too. You can direct people to our website, where they can help by making a single donation or by setting up a regular gift.

The site can be found here: www.forwardtrust.org.uk/support-us/donate.

If you have collected money in person, you can pay it directly into our bank account from any bank or via online banking. Please leave a reference with your payment so we know who to contact to thank and find out a bit more how the money was raised (for our records). Our bank details are as follows:

The Forward Trust
HSBC
The Peak
333 Vauxhall Bridge Road
Victoria, London, SW1V 1EJ
Account No: 11715992
Sort Code: 40 07 13

“The family group at ReNew has saved my mental state and my relationship. Before I started going, I couldn't go on. I have so much gratitude and appreciation for the team. I don't know where I or my relationship would be without them.”
Forward family client

THANK YOU!

Thank you for supporting our cause and helping empower those people to break the cycle of addiction and crime.

If you have any questions, please contact fundraising@forwardtrust.org.uk.

Forward Trust Fundraising Asset Pack



FUNDRAISER

for The Forward Trust

HOST: Joe
Bloggs

Please join me on
at VENUE on
DATE, TIME
for
EVENT

PRICE

FUNDRAISER

for The Forward Trust

HOST:

Please join me on

for

Help me help those who need
The Forward Trust

Name

Event

Date

I'm raising money for The Forward Trust to help empower people to break the cycles of addiction or crime to move forward with their lives. Please show your support by sponsoring my challenge!

Thank you for supporting this cause and helping empower those people to break the cycle of addiction and crime.

FIRST NAME	SURNAME	ADDRESS	POSTCODE	DONATION	DATE	GIFT AID
Joe	Bloggs	1 House, A Town	AB12 3CD	£5	01/01/2022	Y

Help me help those who need
The Forward Trust

Name

Event

Date

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Registered Charity No. 1001701

Company No. 2560474